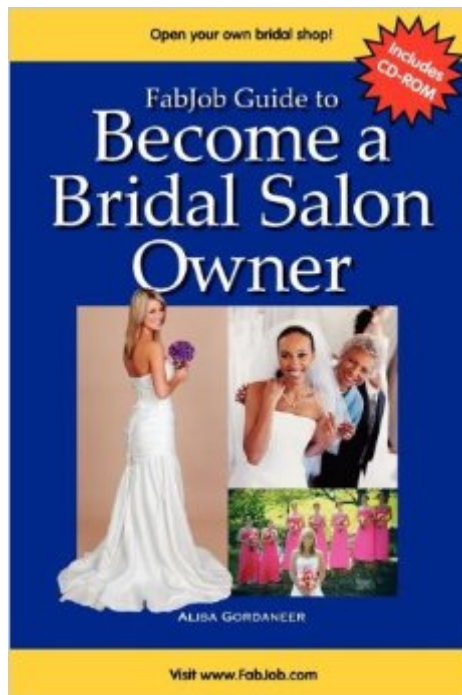


The book was found

FabJob Guide To Become A Bridal Salon Owner [With CDROM] (FabJob Guides)



Synopsis

Imagine having a rewarding career as the owner of a bridal salon, getting paid to help women find the wedding gown of their dreams. In the FabJob Guide to Become a Bridal Salon Owner you will discover:

- How to start a bridal salon, including how to prepare a business plan and get start-up funding
- How to increase your profits by outfitting the entire wedding party, selling accessories from garters to guest books, or offering prom and party dresses
- How to find suppliers of gowns and accessories plus ways to save money on your merchandise
- How to attract brides-to be and other customers, with tips on choosing the best location and effective marketing techniques including how to get referrals.

If you want to open a bridal salon, bridal boutique, or bridal shop, this FabJob Guide to Become a Bridal Salon Owner is for you! The print book includes a bonus CD-ROM with forms and samples you can use in starting your own business.

Book Information

Series: FabJob Guides

Paperback: 242 pages

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Product Dimensions: 9 x 6 x 0.6 inches

Shipping Weight: 12 ounces

Average Customer Review: 3.5 out of 5 starsÂ Â See all reviewsÂ (4 customer reviews)

Best Sellers Rank: #1,444,702 in Books (See Top 100 in Books) #610 inÂ Books > Business & Money > Economics > Commerce #327454 inÂ Books > Reference

Customer Reviews

I am future bridal boutique owner and since I am in my planning stages. I have been doing all kinds of research online and reading any and all kinds of books about business and about the wedding industry. I came across this book and I wasn't too sure at first about how good it would be. Meaning how much information will it give me about becoming an bridal boutique owner. It's a quick and easy read and it's also easy to understand. So If you want to own a bridal boutique one day, this is a **MUST READ** book.

Great starting out, needs much more information!

Value for money.

I didn't find this the least bit helpful.

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